

June 7-8, 2023

ESPORTS COACH/ DIRECTOR WORKSHOP

AT THE BOISE STATE ARENA

ESPORTS



Join other esports coaches and directors in learning about what it takes to be a success in this emerging field. Curriculum is adapted from the Boise State Certificate in Esports to demonstrate proficiency with esports technologies, investigate emerging trends in data, analytics, media and esports content, and **gain the skills to enter esports coaching careers** and professions based on real-world experiences.

WORKSHOP IN ESPORTS

Introduction to Esports

An introduction to Esports culture and history. Explores the top Esports games and skills with an analysis of roles, goals, and popularity trends for top Esports games. Emphasis on Esports inclusion.

Esports Content & Analysis

Topics cover broad areas of Esports technology related to creating content for distribution, including podcasting, streaming, shoutcasting, video production, and Esports journalism.

Esports Operations & Management

An in-depth study of Esports in the collegiate realm. Topics covered include navigating school infrastructure, organization, players team creation, and the future of Esports.

Cost: NAECAD Members: \$150; Non-NAECAD Members: \$175

Workshop Leaders:

Dr. Brett Shelton - Professor of Educational Technology, Program Director, BSU Esports

Dr. Chris Haskell - Clinical Associate Professor, Head Coach, BSU Esports

Have questions?

Email: brettshelton@boisestate.edu Visit: boisestate.edu/cid/esports-courses

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COACHES & DIRECTORS

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