

MOORHEAD SPOTLIGHT

By: Soo Asheim

BYTESPEED: A LOCAL COMPUTER MANUFACTURER

Recently, my computer was infected with a nasty virus. My computer froze and would not let me into my files or on line. I panicked! My deadline was just around the corner, I had no idea what I was going to do. I remembered Bytespeed, here in Moorhead, gave them a call to find out if they could help me out. Thankfully, I was put in touch with Tony, one of Bytespeed's amazing technical wizards. After a quick conversation he knew exactly what type of mess I was in and was able to help me remedy my conundrum. I'm like many who have been forced into a world of learning and using a computer for nearly everything I do. Knowing there is a local company who can help me out of a jam when time is a major factor has given me a feeling of security I did not have before.

I called Bytespeed was able to speak to a marketing representative for a few questions related to what Bytespeed manufactures, who their customers are and what they can offer their customers. This is what I learned from Brenda.

Bytespeed is a computer manufacturer headquartered in Moorhead, Minnesota. We build our own line of Intel® based computers and have a proven track record of excellent customer service, offering a more personal level of service and support than larger vendors. Bytespeed was founded in Fargo in 1999. Due to expansion, Bytespeed moved to its current Moorhead location in 2006.

Customer Base: Bytespeed has become a top solution provider for the education market nationwide. We have also expanded to work with financial institutions, healthcare facilities, and city and county governments across the nation.

Repair/Trouble Issues: Bytespeed does not typically offer on-site installation or support. However, customers have the option of speaking immediately with an in-house technician, and we offer support forums, a download center, and the Bytespeed Vector Support Portal system.

Our Capabilities: Bytespeed currently has more than 5,000 education customers nationwide in 47 of the 50 states. Bytespeed builds and ships up to 1,000 computer systems per day from our 30,000 square foot state-of-the-art facility in Moorhead, MN. We provide numerous benefits over our big box competition.

10 Reasons to Choose Bytespeed

1. **Proven History** - Bytespeed has been custom building high quality Intel®-based desktops, laptops, and servers since 1999.
2. **In-House Tech Support** - There are no hassles and you can speak to the same technician every time you call!
3. **Industry Leading Warranties** - 5-year warranty on all servers and desktops. Netbooks have a 2-yr warranty (+1yr battery)



and laptops have a 3-year warranty (+1 yr battery) .

4. **Partner Relations** - Bytespeed is an Intel® Platinum Technology Provider and Top 25 System Builder. We are also a Top Direct Microsoft® OEM Reseller.

5. **Reliability and Quality** - We use only quality components that will give you the best all-around performance, reliability, and total cost of ownership.

6. **Free Custom Imaging Services** - Your master image can easily be duplicated on multiple systems, saving you time and money deploying several machines, as well as reducing desk-side setup time.

7. **Free Shipping** - We offer free shipping and handling on purchases, and we also pay freight both ways on parts covered under warranty.

8. **On-Site Parts Closet** - This will provide immediate replacement of any system, ensuring no user is left without a computer (on quantity purchases).

9. **Risk-Free Evaluation** - Test any of our products and experience our outstanding service and support first hand. Request your free evaluation system today!

10. **Bytespeed Advantage** - Free shipping, free imaging, lifetime tech support, parts closet option, reliability, fast support, and competitive prices. You can't go wrong with Bytespeed! We encourage you to contact our references and learn more about the Bytespeed advantage.

Partner Relations: Bytespeed celebrated our 10-year Anniversary as an Intel Platinum Technology Provider in 2012, and we are also a top Intel system builder worldwide. In addition to our Intel Partnership, we are also one of the top Direct Microsoft OEM resellers in education.

Upcoming Celebrations: Bytespeed will be celebrating our 15th Anniversary with an Open House in January. We are also finalizing our ISO 9001:2008 and 14001-2004(E) certification to further improve the quality of our processes, products, and services.

MBA News

Today is a great day to do business in Moorhead

The Moorhead Business Association welcomes you to 2014!

A new year has begun. It's once again time for reflection, renewal, and affirmation. In addition to taking time to review goals and charting a new path, one must take a good look at the road taken over the past year.

In the business world, there is always one constant: the customer comes first. It's true regardless of the type of business: retail, wholesale or manufacturing – always focus on the customer. Regardless of what you are selling, you will sell more if you make it easier for the customer to buy.

With that said, it is always advantageous to review the path taken in order to make necessary adjustments. Cities and businesses may use a variety of measurements to gauge success. For businesses, success is determined in large part by tangible measurements such as revenues and profits. For cities, success is often defined through intangible ways.

In the world of economic development, one tangible measurement tool a city may use to gauge its success is the annual Building and Permit Valuation Report. Many watch this report closely since all related factors associated with the construction of a building are important economic activities, such as financing and employment. Therefore, the building permit report can provide a major hint for future economic activity.

How does Moorhead measure up for 2013? Reviewing the valuation report, Moorhead's total commercial and residential permit value increased 67% from \$56 million in 2012 to just under \$95 million in total permits in 2013. On the commercial side of the equation, 2013 business permits totaled over \$46 million versus \$34 million in 2012, and with only \$25 million in 2011. Even though these increases parallel with the creation of the MBA, we disavow any connection.

Lots of numbers, but what does it mean? According to this report, Moorhead is on the commercial success track. Our City has had a double-digit commercial permit increase for three years running and 2014 even looks brighter. However, success is not final and failure is not fatal: it is the courage to continue that counts. Moorhead is entering 2014 with courage.

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