

NEWS RELEASE

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ByteSpeed Renews Authorization as Microsoft Authorized Education Reseller *ByteSpeed earns distinction through commitment to academic customers.*

[Moorhead, MN], April 16, 2015 – ByteSpeed announced it has renewed its authorization as a Microsoft Authorized Education Reseller (AER), demonstrating its ability to meet Microsoft academic customers' evolving needs in today's dynamic business environment. To earn a Microsoft AER authorization, partners must complete a test to prove their level of academic licensing and market expertise.

The AER program is designed to train participating resellers on Microsoft's Academic licensing, authorize them to purchase and resell Microsoft Academic licenses, and demonstrate to potential customers that they are approved and knowledgeable academic partners.

ByteSpeed has been custom-building Intel® based desktops, laptops, and servers since 1999 and have become a top solution provider for the education market nationwide. ByteSpeed also expanded to work with financial institutions, healthcare facilities, and city and county governments across the nation. Each system is built and serviced in Moorhead, Minnesota, and is backed by an industry leading warranty, personal customer service, and free lifetime tech support.

"This Microsoft AER authorization shows our commitment and specialism in the academic IT marketplace and demonstrates our knowledge of Microsoft and its academic products," said Lucas Hulne, Production Manager. "We hope to accelerate our academic customers' successes by serving as technology advisors for their IT requirements."

"By becoming AERs, partners show themselves to be committed and trained in providing discounted Microsoft academic products to the education market," said Anthony Salcito, vice president of Education for Microsoft Corp.'s Worldwide Public Sector. "This authorization, along with our other education partner initiatives, gives our partners recognition of their areas of expertise and our academic customers the confidence that they are buying from academic IT specialists."

The Microsoft AER Program is designed to authorize and equip organizations that deliver academic products and services through the Microsoft platform with the training, resources and support they need to provide their customers with superior experiences and outcomes.

For more information about ByteSpeed, please visit www.bytespeed.com or contact Nathan Tower at 218-227-0478 or ntower@bytespeed.com

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