

Greetings,

We're excited to announce that XX school will be starting a high school esports team! This letter is to gauge student interest and parental support for this new opportunity.

What is esports?

Esports is about more than just playing games... it can be used to help students grow their STEM interests and develop valuable life skills. With 72 percent of teens playing video games regularly, esports is a great way to engage additional students with after-school activities. Nearly 200 colleges in the United States are actively recruiting and offer scholarships for esports. Additionally, companies within the esports industry are looking to hire those with experience across multiple aspects of gaming.

As schools look to provide participation opportunities for high school students, esports is a great option for two reasons. First, esports may involve students who haven't been involved in a sport or activity in the past. Second, the costs to implement esports are minimal compared to starting a traditional sport, which can be extensive with equipment and facilities.

Here are a few reasons why esports is beneficial in high school:

- **Team building.** Esports takes a massive amount of communication and coordination amongst athletes. It allows for a deeper level of interaction and trains efficient communication. These skills honed in game readies students for life.
- **Scholarship opportunities.** Many colleges offer esports programs and scholarship opportunities for their participants. This is a new viable path to college for some who may never have considered college before.
- **Fast growing industry.** Esports is a booming industry. Many job opportunities outside being a pro player are being created. Esports can teach many skills, such as streaming, production, programming, and management.
- **STEM opportunities.** Many students who participate in esports are also interested in STEM fields. This is because of the amount of technology included in esports.

Please email ___ to let us know if you are interested in joining our esports team. We look forward to hearing from you and can't wait to get our esports team started!